WVOK



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

LECAL MAN THE STATEON L'CENSE RECORD

Date first licensed and A

Call letters WVOK Station location: Birmingham, Ala.

JACO, INC. (AL 12-29-78 EFF: 12-29-78)
**MACK SANDERS (AL 11-29-78 EFF: 12-29-78)

Name of licensee *VOICE OF DIXIE, INCORPORATED

About 1000 ft. SW of TCI R.R. on Bessemer-Biruincham Superhichway,
Near Birmincham, Alabama (CP-7-20-49) L 11-22-68
x 1000 ft. SW of TCI R.R. high-line on Bessemer Birmingham super-highway
7.5 miles from Center of Birmingham, Ala. (MP 7-10-47)Lic. 3-5-48
Transmitter location On the Irondale-Trussville Road, 2 miles Northeast of Irondale (C.P.2-27-47)

About 1000 ft. SW of TCI R.R. on Bessemer-Birminchem Superhickay, Mear Birminchem, Alabama (CP-7-20-49) L 11-22-68
2000 ft. SW of TCI k.R. high-line on Bessemer Birmingham super-highway 7.5 miles from center of Birmingham, Ala. (MP 7-10-47) (lic. 3-5-48)
Main studio location To be determined (C.P. 2-27-47)

CONSTRUCTION PERMIT AND LICENSE RECORD

And I	b-v-	THE CONTRACT OF THE PARTY OF TH	-	1 +	
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div	From- To-
AND DESCRIPTION OF PERSONS ASSESSED.	2-27-47	THE RESERVE OF THE PARTY OF THE	10 kw	Daytime	4-27 10-27-4
od. CP		change t	ype of	, make ch	4-27 10-27-47 inges in antens
change T	location	and spec	ify stu	dio locati	on. (Cond. Cla
L-2735 2-2573	Lie. to	cover CP	(4508 8	s mod) for	3-5 21-1-49 a ne stender ver by direct
	method.			12 21	ser of street
F-5668	7-20-49	prisoned unform benilled out	etical measures (Children Co.)	Daytime	9-20 3-20-50
	OP to ch		er, chang		T and install a
R-1897	10-28-49	690	10kw	Daytime :	11-1-52
BMP-5021	3-2-50 date,				of completion 9-20 9-20-50
2-5076	4-24-50 Mod. of 0	690 P(6668 a	50lov-DA	Daytime !	9-20 9-20-50 nres in T equip.
	1-17-51 use old ma				1-17 11-1-52
BL-4097 ic. cove	1-17-51 r CF(6668	690 as mod.w	50kw-DA	Daytime	1-17 11-1-52 in power,
BR-1897	ion DA and	690ke	50lor	Dayti-e 1	1-1 4-1-55 e
Aux.			10 w (C	nd'l Clara	e)
3R-1897	3-16-55		L OF LI	ENSE 4	-1 4-1-58
BP-1020	CP to di	ect new/	Htenna		proposed TV CLAUSE)
BL-6218	10-8-56	690kc	50kw-DA	Day 1	0-8 4-1-58
	Lic to c	over CP	P-10204 prop.TV	for erecti & side mou	on of new SW nt FM ant. Cond'l Cl

Form	BC	12
June	195	4

BROADCASTING STATION LICENSE RECORD

Date first licensed 3-5-48	Call letters WVOK
	Station location
Name of licensee	***************************************
Transmitter location	
Main studio location	

CONSTRUCTION PERMIT AND LICENSE RECORD

-					
Appl	Date			Time	Period
No.	Issued	Freq.	Power		From To
BR-1897	3-12-58	Renewal	of lice	nse	4-1 4-1-01
	3-29-61	Commissi	on defer	red actio	n on renewal
		pending	further	considera	tion.
ER-1897	0-21-61	nenewal	of lice	Main & Wi	×6-21 4-1-64
BR-1897	3-13-64		of Lice	nse	4-1 4-1-67
AUX	.,	690kc.		to	4-1-67
BTC-4841 Eff:	6-18-65	THE RESERVE OF THE PERSON NAMED IN	ary tran	isfer of n	egative control
err.	2-14-62	of lie.co	rp.from	Cyril Mag	auley Brennan
		& Cumil	. Brennan	, Executri	x of the Estate
		or catif	ain & AL	Brennan,	receased
BR-4841	3-29-67	Renew	al of Lie		4-1 4-1-70
BP-8548	12-13-67 CP 10-67	690kc	50kw	Dav	2-13 8-13-68
	change fr	om DA_D	to Non-D	antenna s	ystem,
1-19,168	(4)11-22	68 Lic (SP-8548 Y	(Cond'I)	system 4-1-70
NAME OF TAXABLE PARTY.				(Non+	OA)
PR-1897(1) 4-1-70	venewal	E MAIN A	AUX.	4-1-73
	7-7-70				
BZ-7528(1	7-7-70	Direct M	easuremen	nt (Auxili	ary
BTC-662	6-12-72	VOL. TC	EFF: 9-	-20-71	
BR-1897(1	5-8-75	RENEWAL	(MAIN & A	AUX.)	4-1-76
BR- 1897(S) 3-9-76	Renewal	(Main &	Aux.)	4-1-79
BAL781006	ED 11-29-7	8 VOL.	I. E	FF: 12-29-	78
BAL781214	D 12-29-	78 VOL.	AL	EFF: 12-2	9-78
BR781201	ZF(S4-11-7	Renews	l (Main 8	Aux.)	4-1-82

Call WVOK Letters New

VOICE OF DIXIE. INCORPORATED Name (P.C. Temp. 2208 Dertmouth Avenue, Bossemer, Alabama) Action Application for Nature Date File No. Dated Construction Permit for a new standard broad-B3-P-4598 1-28-46 Diemissed-without Rec'd 1-31-46 cast station to be operated on: -pre-judice-11-9-46: Filed 3-12-46 Frequency - 690 kc Application-in-conflict Power - 10kw - BA-Nwith-Rule-3-25(c): Hours of Operation - Unlimited - time daytime Letter-dated-11-18-46: Trans. Location - 2 mi. N.E. of Irondale on GRANTED 2-27-47 the Irondale-Trussville Rd., Jefferson County, Alabama Studio Location - To be determined, Birmingham Ala. (Filed by John F. Clagett, Atty.) REINSTATE PETITION TO AMENDED to change hours of operation from 11-19-46 AMEND. unlimited to daytime only and make changes in 11-21-46 Recd. vertical antenna and ground system. 12-17-46 Filed

RCA BTA-10-F

#2

Call Letters WVOK

Name VOICE OF DIXIE, INCOMPRATED

File No.	Dated	Application for	Nature Act	ion Date
BMP-2766 nec'd Filed	5-1-47	Mod. of C.F. (B3-P-4598, which authorized a new standard broadcast station) to change type of transmitter (Composite), to make changes in vertical antenna, to change transmitter location from 2 mi. b.E. of Irondale on the Irondale-Trussville Mi., Jefferson County, Alabama, TO 1000 ft. SW of TOI m.R. high-line on Beasemer Birmingham super-highway 7.5 miles from center of Birmingham, Alabame, and to specify studio location as same as transmitter location.	GRANTED subject to that price mencement tests meas submitted transmitted is capable requirement of the St	7-10-47 o condition or to com- of program surements be showing that r performance of meeting ats of Sec. tandards of ering Practice standard

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APPLICATION RECORD - BROADCASTING

Call Letters WVOK

Name VOICE OF DIXIE, INCORPORATED

File No.	Dated	Application for	Nature	10n Date
BL-2735 Rec'd Filed BZ-2573 Rec'd Filed	10-8-47 10-13-47 10-13-47 10-8-47 10-13-47 10-13-47	License to cover C.P. (B3-P-4598; as mod.,) which authorized a new standard broadcast etation. and Authority to determine operating power by direct measurement of antenna power. (Stephen Tuhy, Jr., Atty.)	GRANTED re wiive	3-5-48 Sec. 3.60

4

Call Letters W V O K

Name VOICE OF DIXIE, INCORPORATED

File No.	Dated	Application for	Nature Act	lon Date
HP-6668 Rec'd Filed (See amen	3-15-48 3-18-48 3-18-48	Construction Permit to change frequency from 690kc to 680kc, change hours of operation from daytime to unlimited time, increase power from 10kw day to 10kw day and night, install directional antenna for day and night use (DA-1) and change transmitter location from 1000 ft. SW of TCI R.R. high-line on Bessemer Birmingham super-highway, 7.5 miles from center of Birmingham, Alabama to 4 miles from the city limits on Adameville Road, Near Birmingham, Alabama. Stephen Tuhy, Jr., Atty. William E.Benns, Jr., Engr.	subj. to permitted showing 1 Sec. 3.46	7-20-49 cond. that submit data complies with of Rules and ting clause

Call

Name . VDICE OF DIXIE, INCORPORATED

File No.	Dated	Application for	Acti Nature	on Date
BP-6668 (con	t. from Car	#4)		
AMENDED Recd. Filed	5-16-49 5-19-49 5-19-49	AMENDED to change frequency from 680kc to 690kc power from 10kw day and night to 50kw daytime only; hours of operation from unlimited to daytime; change DA pattern; transmitting equipment; change transmitter location from 4 miles from the city limits on Adamsville Road, near Birmingham, Alabama, to about 1000 feet southwest of TCI Railroad on Bessemer-Birmingham Superhighway, near Birmingham, Alabama; change studio location from "to be determined" Birmingham, Alabama to about 1000 feet southwest of TCI Railroad on Bessemer-Birmingham Superhighway, near Birmingham, Alabama.	;	
Recd. Filed	6-14-49 6-14-49 6-14-49	AMENDED to make changes in DA system		

Form 94

Name

APPLICATION RECORD - BROADCASTING

Call etters

VOR

Voice of Dixie, Incorporated

File No.	Dated	Application for	Ac Nature	tion Date
ER-1897 Rec'd	8-25-49 8-29-49	Renewal of license Stephen Tuhy, Jr., Atty.	Granted	10-28-49
BMP-4825 Rec'd Filed	9-30-49 10-12-49 10-12-49	Modification of construction permit (BP-6668, which authorized increase in power, installation of D.A. and transmitter) to change from employing D.A. to non-directional antenna Stephen Tuhy, Jr., Atty. William E. Benns, Jr., Engr.	Docket #9	rejudice - 791, at reques

Name

APPLICATION RECORD - BROADCASTING

Call Letters ... W V

Voice of Dixie, Incorporated

File No.	Dated	Application for	Act Nature	<u>ion</u> Date
BMP-5021 Rec'd Filed	3-22-50 2-24-50 2-24-50	Modification of construction permit (BP-6668, which authorized increase in power, installation of directional antenna and transmitter) for extension of completion date from 3-20-50 to 9-20-50.	re blank and cond permitte submit do that the complies	that e ata showing proposed T. with Section the Rules and
BMP-5076 Rec'd Filed	4-4-50 4-4-50 4-4-50	antenna and transmitter) to make changes in transmitting equipment. (Stephen Tuhy, Jr., Atty.)	before prith permit do to submit gresults ow that tree of opera	4-24-50 con tests be ten be requi- tenta includ of meas. to ans. is capa- in accord. ments of Sect Rules & tandards; clause.

Call WVOI

Name VOICE OF DIXIE, INCORPORATED

File No.	Dated	Application for	Ac Nature	tion Date
BL-4095 Rec'd Filed	6-14-50 6-19-50 6-19-50	License to use Old main transmitter (Composite at 1000 ft. S.W. of TCI R.R. high-line on Bessemer Birmingham Super-highway, 7.5 miles from center of Birmingham, Alabama (Present location of main transmitter) to be used for Auxiliary Purposes with power of 10kw. (Stephen Tuhy, Jr., Atty.)		1-17-51 nketing
BL-4097 Rec'd Filed	6-14-50 6-19-50 6-19-50	License to cover C.P. (RP-6668, as mod.,) which authorized increase in power, install- ation of directional antenna and transmitter. (Stephen Tuhy, Jr., Atty.)	GRANTED re blank	1-17-51 eting
Record Filed BP-8548 See card #9	7-11-52 7-17-52 7-17-52 for amendme	william E. Benns, Jr., Engr.	ISMISSEL y Commiss 67869. INSTATO d GRANTED	100 CRDER.

FORM A-170 49 FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters

Name

Birmingham, Alabama

AND REAL PROPERTY.	THE		
File No.	Dated	Application for	Nature Date
BR-1897 Rec'd	7-30-53 8-4-53	Renewal of License, Main	GRANTED 10-15-52
Filed Rec'd	9-29-52 9-30-52	Renewal of License, Auxilary	
Filed -15,099- BP-2548-Co	9-30-52 BP-8548		DISMISSED 6-2-65
BP-2512-Co AMENDED Rec'd Filed	nt'd. 11-21-52 11-26-52 11-26-52	AMENDED to make changes in the antenna system.	By Commission ORDER. # 67969. REINSTATED 12-13-67 and GRANTED
AMEN DMENT Rec'd Filed (CRD)	8-28-61 8-30-61 R) 9-15-61	AMENDED to make changes in antenna system (remove NE tower); change from DA-D to Non-D NEW-FILE NO ASSIGNED BP-15099	non-DA operation.
		Atty A.L. Stein PETITION filed 11-13-61 to reinstate old file pabove PETITION GRANTED PER LTR 2-6-62 BP-8548 reassigned.	The Voice of Dixie, Inc. shall accept any interf. which may result in the event of a grant of the applic. of Storz Casting Co.

Call Letters ... VOK

Name ... YORCE OF DIXIE, INCORPORATED

File No.	Dated	Dated Application for		on Date
P-8548 PETITION MOTION SUPPLE OPPOSI REPLY JOINT FOR RESUPPLE "FETIT	(Gent'd) ON FOR RECOR FOR EXTENSI FIOR TO MOTI TION TO PETI TO OFFOSITIO PETITION AME CONST ERATIO MENT TO JOIN TON FOR PECO	SIDERATION filed 7-6-65 by Eugene Frank Mulling ON OF TIME filed 7-16-65 by L. Advain Roberts. ON FOR EXTENSION OF TIME filed by Roberts 7-19-TION FOR RECONSIDERATION filed 8-2-65 by Robert N TO PETITION FOR RECONSIDERATION filed 8-12-65 NDING "PETITION FOR GRANT OF APPLICATIONS" AND NOT FILED 6-9-66 by Mullin & Roberts for NVOK & T PETITION AMENDING "PETITION FOR GRANT OF APPLICATIONS" filed 8-17-66 by Mullin for NVOK. SION ACTION filed 4-5-67 by Connor for NVOK.	By Commiss #67869 s.Esq. for Esq. sha ha so for WILK by Mulling BUPPLING TO WILK WILK.	6-2-65 ion Order. VVOK. If WTIX. IX. ING "PLTITIO IND SUPPLEMENT IED 12-13-67
		F. C. C WASHINGTON, D. C.		

#10

APPLICATION RECORD BROADCASTING

FORM A-170 FORMERLY FCC FORM 94

Name

Call Letters

WVOK

VOICE OF DIXIE, INCORPORATED

File No.	Dated	Application for	Nature	Date Date
BR-1897 Rec'd Filed	12-21-54 12-29-54 12-29-54	Ronewal of License (Main & Auxiliary)	GRANTED	3-16-55
BP-10,204 Rec'd Filed	11-14-55 11-14-55 11-14-55	Charles S. Rhyne, Atty. William E. Benns, Jr., Engr.	and meas intensitie values det	1-10-56 e phase monitor ared field es not to exceed cermined at time coof-of perfor-
BL-6218 Rec'd Filed	6-6-56 6-12-56 6-12-56	License to cover construction permit (BP-10,204) which authorized the erection of a new SW tower of DA array, increase in height of tower to support proposed TV antenna and side mount FM antenna at top of tower. William E. Benns, Jr., Engr.	GRANTED	10-8-56

Call

Letters WVOX

Name VOICE OF DIXIE, INCORPORATED BIRMINGHAM, ALABAMA

н		Action				
	File No.	Dated	Application for	Nature	Date	
١.			Renewal of license. (Main Transmitter).	-		
l a	R-1897 Rec'd & Fil	12-23-57	E. F. Mullin, Attorney	GRANTED	3-12-58	
1	R-1897	1-22-58	Renewal of license (Auxiliary Transmitter).			
- 65	ec'd & Filed	The second secon	E. F. Mullin. Attorney	Granted	3-12-58	
ľ						
			Per 1tr. 1-29-60 change atty. to Rhyne & Rhyne	of		
8.			Washington, D.C.			
-	R -18 97	2-23-61	Renewal of License MAIN & AUXILIARY	GRANTED	6-21-61	
3	ec'd & Filed	2-27-61				
	BR-1897	12-28-63	Renewal of License (Main)	GRANTED		
8	R&F	12-31-63		GRANTED	3-13-64	
			Abe L. Stein, Atty.			
	BR-1897	12-28-63	Renewal of License (Auxiliary)	GRANTED		
	Rec'd	12-31-63		MANIED	3-13-64	
	Filed	1-13-64				
			Abe L. Stein, Atty.			
	BTC-4841	5-29-65	Involuntary transfer of negative control of	GRANTED	6-18-65	
	R&F	6-4-65	licensee corp. from Cyril Macauley Brennan to	Eff:		
			Mary S. Brennan, Executrix of the Estate of	Court orde	5-14-65	
			Cyril Macauley Brennan, Deceased	100		

FORM BC-121 Aug. 1955

Call Letters ... W V O K

Name VOICE OF DIXIE, INCORPORATED BIRMINGRAM, ALABAMA

File No. BR-1897 R & F	Dated 1-2-67 1-4-67	Application for Renewal of license (Main & Aux.) Atty: Eugene F.Mullin, 'r.	Natur GRANT	
BL-12,168 R & F #451700 \$30 PT NOV 1 1958	8/12/68 8/13/68 8/13/68 8/23/68	License (EF-854 8) ohg. ant-system(non-DA) Atty: Eugene F. Mullin, Jr. Engr: Wm. E. Benns, III	GRANTED	11-22-68
BR-1897 R & F #567611 \$135. P. N.	12-31-69 1-2-70 1-2-70 1-2-70	Renewal of License (Main & Auxiliary) Atty.: S. White Rhyne, Jr.	GRANTED	4-1-70
BZ-7527 R & F DM FRESS	3-25-70 3-30-70 4-9-70 1 JUL 1970	Direct Measurement (Main) Atty: S. hite Rhyne, Jr. (Mullin & Connor) P.C.C. WASHINGTON, D. C.	GRANTED	7-7-70

Form BC-121 September 1969

APPLICATION RECORD - BROADCASTING

Call Letters

VOICE OF DIXIE, INCORPORATED

Name

Birmingham, Alabana

	The state of the s		The second secon	ion
File No.	Dated	Application for	Nature	Date
BZ-7528 R & F #585050 \$30. DN PRESS	3-11-70 3-13-70 3-13-70 4-9-70	Direct Neamurement (Auxiliary) Atty: S. Maite Rhyme, Jr. (Bullin & Connor Refunded	GRANTED	7-7-70
BTC -6626 R & F FEE FD: \$250 CODE 053(For PRES:Beport (7-28-71)	n 316) 9113	Voluntary transfer of negative control of lic corp from Mary S. Brennan to Brennan Properties, Inc. Atty - Mullin, Connor & Rhyne	GRANTED EFF:	7-29-71 9-20-71
BR-1897 R & F P.N. PRESS CER 23	12-29-72 1-2-73 1-2-73 PETI Birmingha	Renewal of License (Main & Auxiliary) AMENDED 3-14-73 re: equql employ. prog. Atty.: S. White Rhyne, Jr. ITION TO DENY RENEWAL OF LICENSE filed 3-1-73 by am Chapter of the Human Relations Council of Ale (Petition over)	y the	5-8-75

BR-1897 MOTION FOR EXTENSION OF TIME WITHIN WHICH TO RESPOND TO "PETITION TO DEMY RENEWAL OF LICENSE" filed 3-14-73 by Voice of Dixie, Incorporated.

ATTACHMENTS 6 and 7 TO PETITION TO DENY filed 4-5-73 by Albert R. Kramer, counsel for Birmingham Chapter of the Alabama Human Relations Council.

MOTION FOR FURTHER EXTENSION OF TIME WITHIN WHICH TO RESPO TO "PETITON TO DENY" filed 4-13-73 by Voice of Dixie.

Incorporated

OPPOSITION TO PETITION TO DENY RENEWAL OF LICENSE filed 4-23-73 by S. White Rhyne, Jr., Counsel for Voice of Dixie, Inc.

CONSENT MOTION FOR EXTENSION OF TIME AND FOR ACCEPTANCE OF MOTION FOR EXTENSION OF TIME filed 5-3-73 by Albert H. Kramer on behalf of Petitioners

CONSENT MOTION FOR EXTENSION OF TIME TO FILE REPLY filed 5-21-73 by Petitioners

REPLY TO OPPOSITION TO PETITION TO DENY filed 5-31-73 by Petitioners

ATTACHMENT TO BE AGSOCIATED WITH "REPLY TO OPPOSITION TO PETITION TO DENY" filed 6-7-73 by Petitioners MOTION FOR LEAVE TO FILE SUPPLEMENT TO OPPOSITION TO PETITION TO DENY RENEWAL OF BROADCAST LICENSE filed 7-31-74 by S. White Rhyne, Jr., Atty.

AMENDED 9-16-74 re: to reflect change in employees

MEMORANDUM OPINION AND ORDER adopted May 8, 1975 Petition to Deny Dismissed.

590khz

Form BC-121 May 1976

APPLICATION RECORD - BROADCASTING

Call

JACO, INC.

			Action	
File No.	Dated	Application for	Nature	Date
BAL781214ED	12-11-78	Vol. AL to JACO, INC.	GRANTED	12-29-78
Form 316 PRESS	DEC 2 8 1978	Atty - John B. Kenkel (Miller & Schroeder)	EFF:	12-29-78
BR 781201 ZF		RENEWAL OF LICENSE (M.IN & AUX. TRANS.)	GRANTED	4-11-79
PRESS FEB	1 4 1979			
810604 ac		Construction permit to chg hours of operation to unlimited by adding nighttime service with 10kw; install DA-N; chg city of license from Berminham to Midfield, Alabama; TL: Patton Rd 2 Mi S of Warrior Rd (NIGHT SITE) (TWO SITE OPERATION); chg SL: 561 Bessemer Highway, Midfield, Alabama, and make chgs in ant sys. 33° 27' 04" 87° 04' 40"		
		MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.130 ATTY: John B. Kenkel	05	
		F.C.C WASHINGTON, D. C.		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

